

# vip treatment

makeup • beauty



Makeup

Brushes

Guide

# Introduction

Hi Gorgeous!

Are you feeling a bit overwhelmed with all of the brushes that are on the market right now?

I know exactly how you feel. I have spent a lot of time and money buying and trying all sorts of brushes. Once I finally found the brushes that I love it made a huge difference in how I wear makeup. I realized that the right brushes helped me spend less time applying and blending makeup and now I want to help you do the same! Knowing which brushes you actually need will help you create a beautiful, polished and put together makeup look every single time.

Think of this brush guide as your trusted go to makeup assistant. It is here to make your life easier. The guide takes out all of the guessing work and help you be a smart and practical makeup brush shopper.

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## Buffing Foundation Brush



This brush is sometimes called a stippling brush. The main purpose of this brush is to apply liquid foundation. The trick is to dispense a little bit of foundation and then use the brush to blend it out using swirling motions. The bristles of this brush catch the foundation and help distribute it evenly on your face. The end result is a beautiful even skin tone. When this brush is clean from any previous product you can also use this it to apply highlighter to the tops of your cheeks.

Shopping tips: Look for a smaller brush because if you are new to using this brush the tighter/smaller bristles head will help with a more precise makeup application. There are larger stippling brushes that work just as beautifully as the smaller , tighter brush, however, with a larger fluffier brush you will just need to be a bit more careful. Applying makeup with a fluffier brush means spreading the product out more generously which could mean more clean up after the fact.

## Blush Brush



A blush brush is a multi-duty makeup tool that will serve your needs for things like blush, bronzer and contouring. When this brush is clean you can even use it to brush away any eye shadow fallout that sometimes makes itself comfortable right on your freshly made up face.

Shopping tips: look for a brush that is dome shaped and is medium in size. A super fluffy brush feels amazing but sometimes smears makeup all over your face whereas a medium sized blush brush will give you much more control and precision over your makeup application.

# Angle Brush/Spoolie Dual



The angle/spoolie dual is a very convenient brush combo. Any time you see an angle/spoolie brush combo it is intended for your eye brows.

That is, the angle brush side is what you use to apply brow powders and brow pomades.

The spoolie side is kind of like a hair brush for your brows. You can brush your brows before you apply any product in them to make sure that your brows are nice and neat. Alternatively, you can use the spoolie side after you have applied your brow fill product. Use the spoolie to brush out any excess.

I also like to use the spoolie side for when I over-arched my brow. I use the side of the spoolie like a little eraser to clean up my brow oopsie.

## Blending Eye Shadow Brush



A blending eye shadow brush is the rock star of your eye brushes. This brush's main purpose is to apply eyeshadow in the crease of your eye.

Q. Where is my crease, Victoria?

A. Here is how you find your crease: look down, locate your eye socket with the tip or side side of your brush. Now, look straight ahead. That my dear, is your crease.

You'll notice that we call this a blending brush. If you dip your brush in a bit of eyeshadow, start from the outer corner of your crease and move this brush back and forth in a windshield wiper motion. You are now officially a eyeshadow blending champion! Congratulations!

Blending is what changes your makeup from OK to AWESOME!

## Flat Shader Brush



If the blending brush is the rock star then the flat shader brush is the rock star's manager. This brush is great for applying eye shadow directly onto the lid as well as cleaning up any excess product from your previous shadow job.

For example, I apply my crease shadow with the blending brush and create as much depth and dimension as I want. Next, I will use the flat shader brush to apply a lighter or a sparkly eye shadow onto my eye lid. Finally, I will clean off any excess shadow from my flat shader brush and use this brush to blend out any product that still needs to be touched up in the upper crease and brow bone area of my eye. Clean! Blended! Beautiful!

Shopping tip: look for a shader brush that has tightly packed bristles.

# Taking care of your brushes

In order to prolong the life of your brushes you need to clean them regularly. A clean brush applies makeup much smoother than a not clean brush. In addition, if you don't clean your brushes you are putting your skin at risk for irritation and we both know that is not an option for your lovely, delicate skin. So let's talk about how you clean your brushes and how often you should clean your brushes:

IDEALLY - after each use

REALISTICALLY - once per week

Cleaning instructions:

Clean your brushes using either a specific brush cleaner that you can purchase at any store that sells makeup. Or another option is to use a gentle shampoo with water. I usually pre-soak my brushes in a soapy bath for a few minutes. Make sure that the water level does not go above the ferrule (that's the metal piece that is keeping the brush together). This is important because if the water gets inside the ferrule it will dissolve the glue and your brush will fall apart. Next, rinse off your brush until the water runs clear. Squeeze all the water that you possibly can from the bristles, re-shape your brush to its original state, and lay it flat to dry with the bristles pointing downward (again, any moisture needs to go down, not up the brush).

Now that you are equipped with the knowledge of key makeup brushes you are ready to conquer the world....one brush stroke at a time.

Remember, be patient with yourself and have so much fun! Let your makeup routine be your happy place.

Take time applying your foundation with the stippling brush. Decide how radiant or barely there blushing you will be with your blush brush. Define your day's strength with beautiful eyebrows and shape and color them using the angle/spoolie duo brush. Create incredible dimension in your eye shadow with the blending brush. Finish off strong with adding that sparkle on your eyelid with your flat shader brush.

One final look in the mirror, a touch up here and there, and smile! You are Gorgeous, before, during, and after your makeup routine.

Thank you

The logo for 'vip treatment makeup . beauty' features the word 'vip' in a bold, black, sans-serif font. The letter 'i' is replaced by a stylized red and black lipstick tube. To the right of 'vip' is the word 'treatment' in a red, lowercase, sans-serif font. Below 'treatment' is the phrase 'makeup . beauty' in a black, lowercase, cursive font, with a red dot between the words.

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